

ASTP AWARDS 20 AI & DI 25

The **ASTP AI and Digital Innovation Awards** highlight groundbreaking applications of **AI and digital tools** that are revolutionising knowledge transfer. From business development to legal negotiations and operational efficiency, these awards acknowledge the digital pioneers making KT **faster, smarter, and more effective**.

Purpose of the ASTP DI & AI Awards

The ASTP AI and Digital Innovations Awards recognise digital tools transforming knowledge transfer. These innovations, often introduced by digitally-native professionals, streamline tasks, enhance efficiency, and improve workflows.

ASTP has always fostered the exchange of innovative practices. These awards uncover and celebrate promising digital innovations, acknowledging those who experiment with new tools to gain a strategic edge. By doing so, ASTP continues its mission of sharing expertise and advancing the field.

The ASTP AI and Digital Innovations Awards are divided into two categories:

Knowledge Transfer and Operational Efficiency

This category recognises digital tools that enhance the efficiency of Knowledge Transfer offices and business processes. While these innovations may not always be the most visible, they play a crucial role in improving the services offered to academics and businesses. By streamlining workflows, reducing bureaucracy, and cutting costs, such tools contribute to a more effective and responsive knowledge transfer ecosystem.

Business Development and Market Engagement

This category celebrates digital tools that enhance business development and market engagement in knowledge transfer. These innovations streamline the way we raise awareness of technologies, research markets, and identify potential partners. By making it easier to connect with key stakeholders and drive deals, such tools improve the effectiveness of knowledge transfer professionals in bringing research and industry together.



Eligibility

- Open to individuals and organisations within the KT community.
- Recognises AI and digital innovations that improve KT practices
- Candidates must be submitted by ASTP members.
- Self-nominations are allowed.

Application Process

Stage 1 – Initial Submission

Submit a 200-word summary describing the innovation and its impact in terms of one of the two categories above.

- Download pdf submission form and fill it in.
- Nominees must provide consent.
- Send your application to communications@astp4kt.eu
- **Submission deadline: 14 March 2025**

ASTP Professional Development Committee will review all applications. Successful candidates will be notified by 28 March. Nominations remain confidential.

Stage 2 – Detailed Submission & Jury Review

Successful nominees will be contacted for further details, including standard questions and possibly a video demonstration.

- **Deadline: 13 April 2025.**

Stage 3 – Selection & Award Presentation

The Expert Panel¹ will determine the winner in each category. Winners will be notified confidentially by 30 April 2025 and celebrated at the ASTP Annual Conference 2025.

¹ Sigmar Lampe, Alastair Banks, Rob Sloman, Astrid Elise Hasselberg | Chaired by Jeff Skinner